



# New dental insurance for companies

**WTW now offers dental insurance for companies that want to improve the dental health and general wellbeing of their employees and save them from worrying about dental bills.**

*By Kristine Seest*

Teeth are the only area of the body where the public healthcare system in Denmark does not help cover the costs of injury or illness.

In order for companies to protect the dental health of their employees, WTW now offers its clients the opportunity to take out dental insurance. The dental insurance is for companies that want to avoid worries about dental bills that prevent employees from going to the dentist and having their teeth cared for.

»We have seen an interest and demand for business dental insurance, and we are pleased that we have now made an agreement that adds dental insurance to our wide range of insurance products. Dental insurance allows our clients to strengthen the overall health of their employees – and can lift the worry of large dental bills off their shoulders,« says Head of Panels & Facilities Niels Flindt from WTW.

## Personal finances get in the way of dental health

Personal finances can be a barrier for some employees, which is why they do not go to the dentist. A study conducted by the University of Copenhagen and the National Institute of Public Health shows that there is a direct correlation between personal finances and visits to the dentist – and that adults with poor finances visit the dentist far less often than adults without financial difficulties.

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**Niels Flindt**  
Head of Panels & Facilities, WTW

The downside of not going to the dentist is that dental and gum disease goes undiagnosed and untreated – and this can have consequences for the overall health. The report 'Dental health – Health and morbidity survey 2021' from the National Institute of Public Health states that dental health can have a direct impact on the quality of life and ability to work, and that discomfort due to dental and oral diseases can limit daily life and the ability to do your job.

Dental insurance creates favourable conditions for optimal dental health for all employees – regardless of their salary level and other income conditions.

## An attractive workplace

Dental insurance is also an employee benefit that a company can use to differentiate itself from the competition. It can contribute to employees' attachment to the workplace, and in a recruitment context, dental insurance can help show that the workplace cares about the wellbeing of its employees.

Dental insurance is therefore an attractive employee benefit and an offer that can support the company in its efforts to attract and retain talented employees.

Dental insurance through WTW is placed with Dansk Tandforsikring and covers most private dental treatments, including fillings, root canal treatment, treatment of periodontal disease, extractions, X-rays and anaesthesia, occlusal splints and prosthetic treatments with crowns, bridges and implants. In addition, the agreement can be extended to include an annual examination and dental cleaning.

Contact WTW to find out more about how you can get dental insurance for your employees.