

Industry specialization

A smarter way to risk





Whether you're a start-up or a large multinational corporation, you get the agility — and personal attention — of a boutique broker and the scale and efficiency of a global service platform.



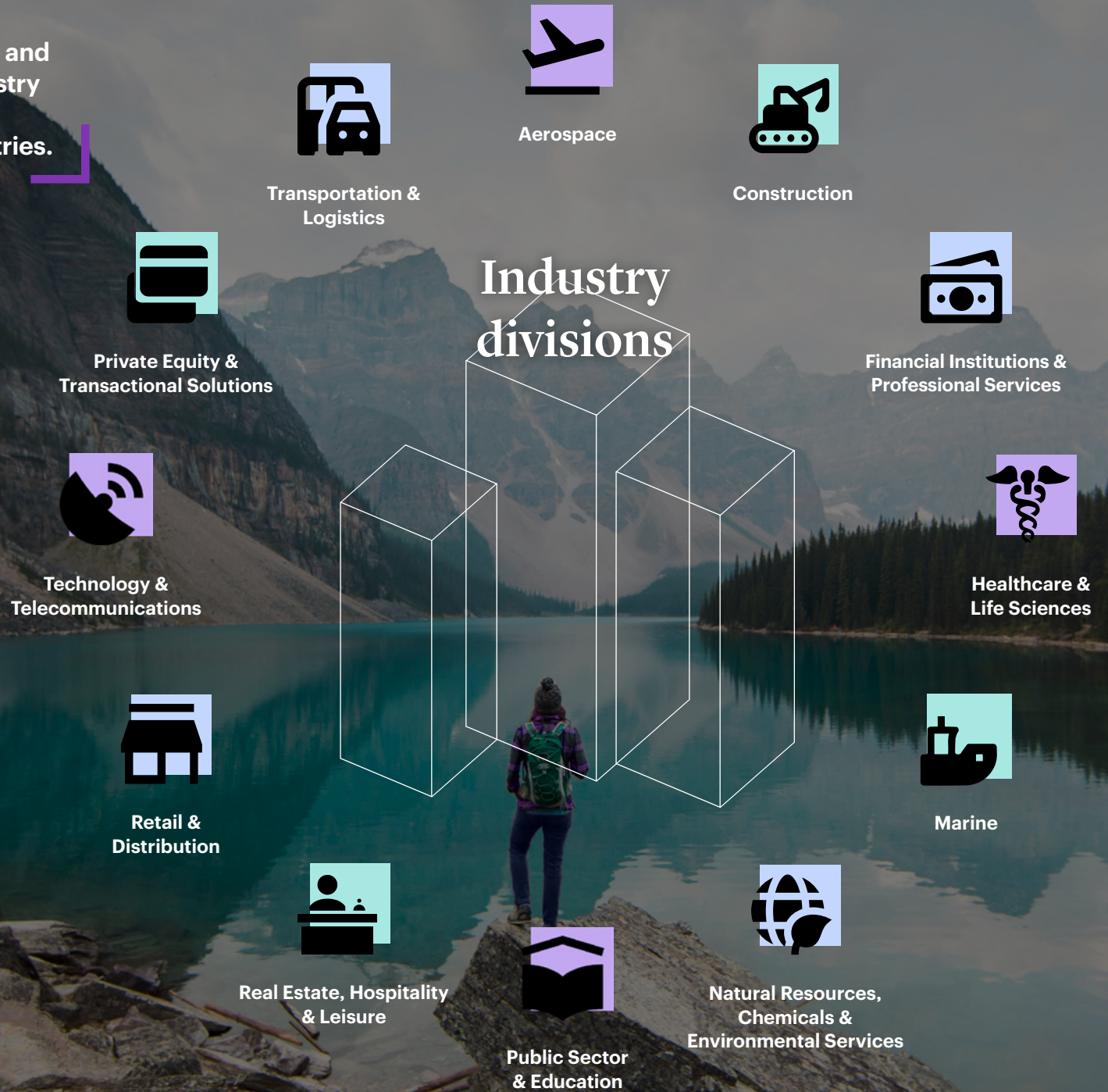
Meeting clients' ever-changing and increasingly complex risk and insurance needs in a dynamic and challenging environment requires industry specialists who understand the complexities and nuances unique to their sectors. That's why WTW aligns our North America Corporate Risk and Broking capabilities and resources through industry specialization. Through the lens of industry specialization, we gain the deep understanding of your business and its evolving needs and challenges to make the smart connections essential to delivering innovative products and services that meet your risk and insurance needs.

Our industry specialists are connected to divisions that bring seamless resources, including industry specific trends and deep technical knowledge, product specialization, data and analytics, broking, claims advocacy, service, risk control, technology and innovation.

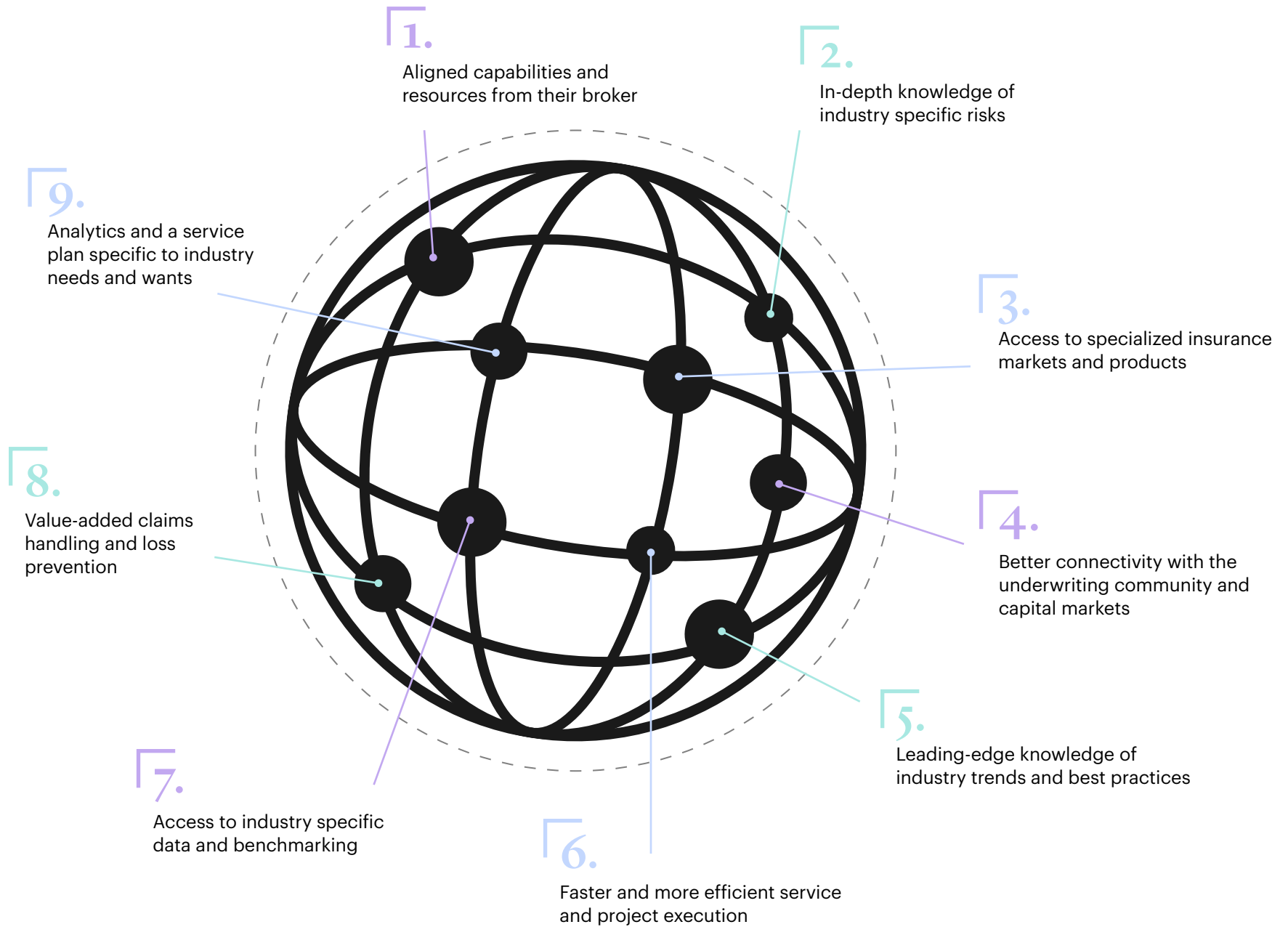
Whether you're a start-up or a large multinational corporation, you get the agility — and personal attention — of a boutique broker and the scale and efficiency of a global service platform.

The result is a **better outcome**: optimized alignment of your strategic and financial imperatives with your risk management strategy and a better return on investment through an effective match of your risk to capital.

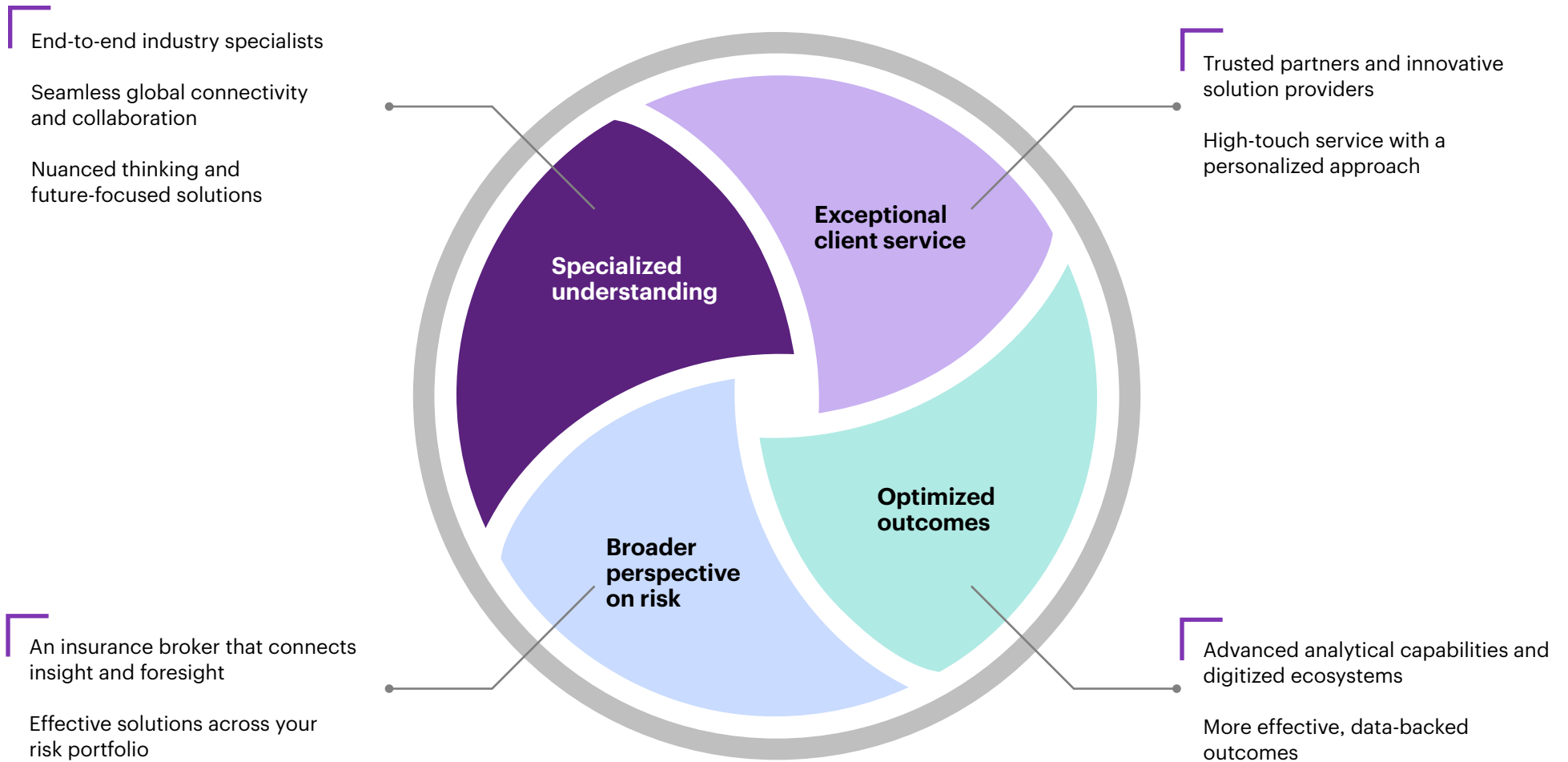
WTW aligns its Corporate Risk and Broking capabilities with industry specialized knowledge and expertise to focus on 12 industries.



Our clients benefit from our industry specialization approach through:



Through an industry specialization lens, we are able to better understand individual client risk profiles and foster better relationships with our clients.





Industry divisions

Division Leaders

For more information on a smarter way to risk, please contact the respective industry:

Christian Ryan

North American Head of Industry Divisions
christian.ryan@wtwco.com

Joe Valerio

Chief Operating Officer, North American Industry Divisions
joe.valerio@wtwco.com





Disclaimer

Willis Towers Watson hopes you found the general information provided in this publication informative and helpful. The information contained herein is not intended to constitute legal or other professional advice and should not be relied upon in lieu of consultation with your own legal advisors. In the event you would like more information regarding your insurance coverage, please do not hesitate to reach out to us. In North America, WTW offers insurance products through licensed entities, including Willis Towers Watson Northeast, Inc. (in the United States) and Willis Canada Inc. (in Canada).

About WTW

At WTW (NASDAQ: WTW), we provide data-driven, insight-led solutions in the areas of people, risk and capital. Leveraging the global view and local expertise of our colleagues serving 140 countries and markets, we help you sharpen your strategy, enhance organizational resilience, motivate your workforce and maximize performance. Working shoulder to shoulder with you, we uncover opportunities for sustainable success — and provide perspective that moves you. Learn more at [wtwco.com](https://www.wtwco.com).



[wtwco.com/social-media](https://www.wtwco.com/social-media)

Copyright © 2023 WTW. All rights reserved.
WTW-97011/07/23

[wtwco.com](https://www.wtwco.com)

