

Comprehensive Condition Care: Obesity

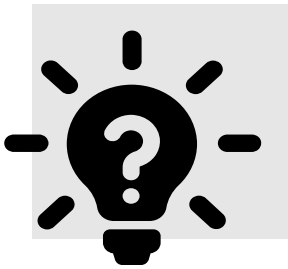


Problem: Obesity is a disease associated with many comorbid conditions that drive high population health costs, and the prevalence of obesity in the U.S continues to rise. Employers want to cover the weight loss interventions that will work best for their specific population and lead to reduced costs. They would value an opportunity to discuss and compare available interventions



Value: Treating members with obesity can reduce overall population healthcare costs for employers. It can also improve employee health, longevity, productivity and engagement.

Employers are increasingly focused on obesity



Highlights from [WTW 2023 Best Practices Survey](#) specific to obesity and weight management, which included 457 employers

- **73% of employers** have identified obesity and weight management as one of the top five conditions of focus
- **76% of employers** have or are planning to address metabolic syndrome, which is directly related to obesity
- **60% of employers** provide or are planning to provide coverage for anti-obesity medications, which is a major pharmacy benefits management strategy

Solution: WTW's Obesity Strategy Support Tool will provide clarity around potential cost and return of various interventions based on a client's population. WTW's consulting expertise is an integrated approach that includes cost, health management and pharmacy interventions to help clients develop a holistic approach to managing obesity, including assessment of bariatric surgery, medications and vendors.

Conduct a current state evaluation



Define potential performance gaps and opportunities for improvement



Develop a strategic plan to improve engagement, risk profile and outcomes