



WTW Affinity Insurance Programs

At WTW, we partner with you to establish an Affinity program that's tailored to your business goals and aimed to bolster your value proposition, differentiate in market, drive revenue growth, and strengthen customer engagement and brand loyalty.

Together, we design, deliver and help manage a customized insurance program that aligns with market trends and meets the ever-evolving needs of the customer.

Contact the WTW Affinity Team

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WTW in the Nordic region



Affinity has dedicated teams in

30 countries



Collaboration with

255 Affinity partners globally

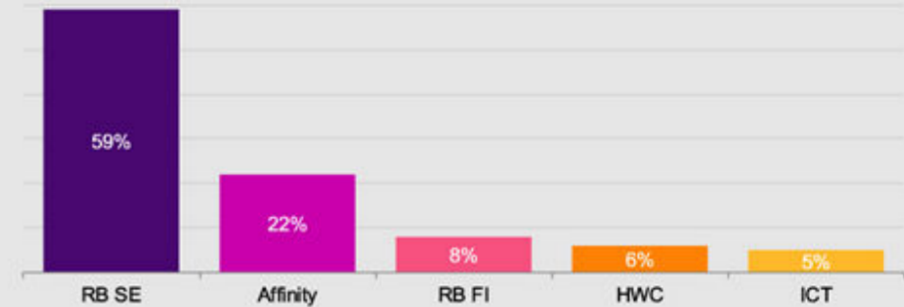
LOCATIONS



TODAY WTW NORDIC WORKS WITHIN:

- Risk & Broking
- Affinity
- Health, Wealth & Career
- Insurance Consulting & Technology
- Corporate functions

Plus, we offer a partnership with Max Matthiessen.



Our solutions



Turn-key solutions

Suite of technology to distribute insurance and manage claims



Partner negotiations

Business (non-legal) review of partnership contracts and amendments



Analytics & actuarial support

Pricing benchmarking renewals & negotiation



Market intelligence

Maximizing program performance and developing sales strategy



Executional support

Program design and distribution strategy



Ongoing Advisory Support

Dashboard reporting including ongoing tracking of Key Success Metrics

Our specialist industries

MNO & RETAIL

ORGANISATIONS

BANKING & FINANCE

MOTOR

WTW delivers



TRACK RECORD

WTW has proven expertise and credentials building complex insurance programs



FINANCIAL PERFORMANCE

Optimized performance, building something from scratch or improving existing programs



INNOVATION

We customize our approach to you and your stakeholders



PARTNERSHIP

We focus on building and maintaining long term relationships

How can WTW help?

WTW is able to **support** with development of industry-leading **product enhancements** to increase appeal, relevancy & **value** for existing and new customers, and in turn **propel** continued **growth** to new and existing programs.